



MENTAL & ENVIRONMENTAL
DEVELOPMENT INITIATIVE FOR CHILDREN

+ ANNUAL REPORT 2019



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+ ABOUT US

Mental and Environmental Development Initiative for Children –MEDIC (CAC/IT/NO 48306) IS a non governmental and pro-human organisation that aims at a total positive transformation and development of the child.

Aims & Objectives

To encourage children to be physically and mentally involved in the fight against an environmentally irresponsible Nigeria. To keep children responsible in their doings and enrich their self esteem.

To engrave in the minds of children the importance of integrity and honesty and deepen their sense of patriotism.

To make Nigeria a better place through children and to make the world a better place through Nigeria.

To create strong awareness on Global Warming and provide support in combating climate change through all relevant and legitimate means.



OUR VISION

To create a cleaner, more habitable, more united world, where children are the purifiers and the spear-head of the revolution.



OUR MISSION

To instil in every child, the trait of Global Cleanliness, Global Safety and Patriotism and to reach every Home, School, and Religious Institution through the Children.

+ ABOUT THE YEAR

The year 2019 marked an upward spike in our operations and achievements, from a Lagos-based organization to being globally recognized. To mention but a few, we were featured on the BBC World programme through our sea turtle rescue interventions.

Others included the DW German media outfit and a Netherlands local publication (*Hoe zit het met plastic?*) where our efforts towards educating children about marine life as well as clean beaches and recycling plastics in Nigeria respectively were highlighted.



The Bill and Melinda Gates Foundation selected our organization as Goal Keeper for the SDG Goal 14 (the only Nigerian organization selected in this category) aimed at accelerating human activities that would improve life below water. As part of our contributions towards a sustainable environment, MEDIC was awarded a grant sum of \$100, 000 under the New World Programme, a partnership by the Coca Cola Foundation and the Global Water Challenge that supports initiatives across Africa, Europe and the Middle East in the areas of Water Sanitation and Hygiene (WASH), Youth and Women Empowerment and Waste Management. This birthed **The RESWAYE PROJECT (Recycling Scheme for Women and Youth Empowerment)**.

Within the shores of Nigeria, our Founder through the recognition of her work, was awarded the 2019 Royal Woman of the Year in Community Service by the Ooni of Ife Oba Adeyeye Enitan Ogunwusi, Ojaja II. Other recognitions were, from the Lagos State Government and the Lagos State Waterways Authority, The Lagos State Waste Management Authority through the Blue Box Initiative which encourages the citizens in Lagos to separate their waste from source and stakeholders' roundtable discussions respectively.

Our Kids Beach Garden became an eco tourist attraction. So far, we have received over 3000 guests in 2019 including 23 Urban students from UC Berkley, California and serves as a recreation and learning centre for children and families within and outside the Lagos metropolis.

Also, our organization started the Waste4Food programme in 7 communities. The intervention was necessary at this time bearing in mind underprivileged communities can barely afford nutritional meals for their families. The waste for food programme simultaneously addresses 2 of the 17 SDG goals, Zero Hunger and Cleaner environment - Sanitation.

Across our five (5) focus areas in 2019, we have completed:

a. Aquatic and Wild Life Conservation:

We rescued 6 sea turtles which included a 90kg leatherback, the largest sea turtle in the world. We have also protected the 7.2 hectare of land from poachers. This space, The Kids Beach Garden is now home to birds, crabs, horses, domestic goats, sheep and other non-aquatic sea shore wildlife.

b. Waste Management and Recycling:

33 beach cleanups were completed, 2,211kg of non-biodegradable and 4,893kg biodegradable waste was recovered, 24 coastal communities in Lagos state, 45 schools were reached and estimated 23,000 school age children of 9-15 acquired knowledge in marine and waste management education.

c. Tree Planting:

Tree Planting and Tree Adoption programmes have been put in place to help combat climate change and coastal erosion. So far MEDIC has planted over 400 trees and encouraged members of the public to adopt these trees and fund their growth. 104 trees have been adopted.

d. Advocacy and Awareness:

4 advocacy visits were completed to Lagos State Waste Management Authority (LAWMA), Lagos State Waterways Authority (LASWA) while awareness programmes were carried out in 30 communities.

d. Humanitarian Efforts:

Our Humanitarian efforts include accommodation support, feeding and clothing. These are the little things we do to make a huge difference and impact in the communities we know love.

10th Year Anniversary:

It was a huge milestone for us having completed a decade of sustainability. We had past members at the club both parents and children came to celebrate the milestone with us. It was indeed a great way to end the year.

We are thankful for all the support we received in 2019. We look forward to working with you again in the new year.

Doyinsola Ogunye



Founder

+ HOW WE HAVE CONTRIBUTED TO THE SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



NO POVERTY

We have created over 200 daily, weekly and monthly Jobs and Empowered 24 Communities through our Communal Engagement Schemes

2 ZERO HUNGER



ZERO HUNGER

With our Waste for Food initiative we fed over 950 people through our Waste for Food initiative

5



GENDER EQUALITY

We are continually empowering 960 women through our Reswaye Project

6 CLEAN WATER AND SANITATION



CLEAN WATER & SANITATION

We have provided over 5,000 liters in storage of water to the community and this encourages a cleaner environment

8 DECENT WORK AND ECONOMIC GROWTH



DECENT WORK & ECONOMIC GROWTH

We continue to provide an enabling environment and a decent platform for over 3,000 members of the communities we work in.

11 SUSTAINABLE CITIES
AND COMMUNITIES



SUSTAINABLE CITIES AND COMMUNITIES

We have encouraged two (2) L.G.A Communities and Cities to live sustainably with the Blue Box Programme in Lagos State.

13 CLIMATE
ACTION



CLIMATE ACTION

With our Tree Planting and Tree Adoption Programme, We have been able to contribute to the removal of Co2 in the atmosphere by planting 400 trees and adopting 104 trees

14 LIFE
BELOW WATER



LIFE BELOW WATER

33 Beach Cleanup activities have helped in spreading awareness on Life Below Water. 6 successful sea turtle rescue missions with a success rate of 100%

15 LIFE
ON LAND



LIFE ON LAND

We have flourished Life on Land by protecting biodiversity in our 7.2 hectare communal space and all natural habitats are safe.

17 PARTNERSHIPS
FOR THE GOALS



PARTNERSHIPS FOR THE GOALS

With over 124 partnerships we have made a concerted effort to engage more companies to support the SDGs







BEACH CLEANUPS DATA & ANALYSIS

January

Number of Cleanups:	02
Biodegradable Waste:	324
Non biodegradable Waste:	25
Ultimate Plastic Search:	472
Number of Participants:	People: 80 Schools: 03
Recyclable Waste:	201

February

Number of Cleanups:	03
Biodegradable Waste:	136
Non biodegradable Waste:	56
Ultimate Plastic Search:	385
Number of Participants:	People: 93 Schools: 02
Recyclable Waste:	196

March

Number of Cleanups:	05
Biodegradable Waste:	409
Non biodegradable Waste:	200
Ultimate Plastic Search:	2,408
Number of Participants:	People: 265 Schools: 04
Recyclable Waste:	1,800

April

Number of Cleanups:	04
Biodegradable Waste:	256
Non biodegradable Waste:	76
Ultimate Plastic Search:	868
Number of Participants:	People: 129 Schools: 02
Recyclable Waste:	450

May

Number of Cleanups:	02
Biodegradable Waste:	197
Non biodegradable Waste:	150
Ultimate Plastic Search:	662
Number of Participants:	People: 231 Schools: 04
Recyclable Waste:	300

June

Number of Cleanups:	06
Biodegradable Waste:	285
Non biodegradable Waste:	250
Ultimate Plastic Search:	2,250
Number of Participants:	People: 135 Schools: 02
Recyclable Waste:	1,600

July

Number of Cleanups:	02
Biodegradable Waste:	370
Non biodegradable Waste:	197
Ultimate Plastic Search:	1,450
Number of Participants:	People: 245 Schools: 02
Recyclable Waste:	826

August

Number of Cleanups:	02
Biodegradable Waste:	120
Non biodegradable Waste:	65
Ultimate Plastic Search:	385
Number of Participants:	People: 180 Schools: 02
Recyclable Waste:	189

September

Number of Cleanups:	02
Biodegradable Waste:	724
Non biodegradable Waste:	973
Ultimate Plastic Search:	3,566
Number of Participants:	People: 525 Schools: 10
Recyclable Waste:	2,189

October

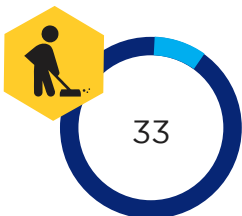
Number of Cleanups:	03
Biodegradable Waste:	27
Non biodegradable Waste:	120
Ultimate Plastic Search:	966
Number of Participants:	People: 150 Schools: 05
Recyclable Waste:	789

November

Number of Cleanups:	01
Biodegradable Waste:	25
Non biodegradable Waste:	57
Ultimate Plastic Search:	120
Number of Participants:	75
Recyclable Waste:	190

December

Number of Cleanups:	01
Biodegradable Waste:	20
Non biodegradable Waste:	49
Ultimate Plastic Search:	50
Number of Participants:	59
Recyclable Waste:	120



Total Number of Cleanups



Total Number of Biodegradable Waste



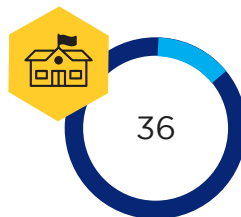
Total Number of Non biodegradable Waste



Total Number Ultimate Plastic Search



Total Number of Participants (People)



Total Number of Participants (Schools)



Total Number of Recyclables



SEA TURTLES RESCUED

01

Date of Rescue: **3rd Feb. 2019**
Location: **Kids Beach Garden**
Sea Turtle Specie: **Leatherback**
Sea Turtle Name: **Glory**
Rescue Partner: **OPC**

02

Date of Rescue: **26th March. 2019**
Location: **Eko Hotel Victoria Island Lagos**
Sea Turtle Specie: **Olive Ridley**
Sea Turtle Name: **Jenny's Turtle**

03

Date of Rescue: **October 8. 2019**
Location: **V.G.C Lekki Lagos**
Sea Turtle Specie: **Olive Ridley**
Sea Turtle Name: **Leah (Light of the Sun)**
Rescue Partner: **Lufasi Park**

04

Date of Rescue: **31st Oct. 2019**
Location: **Online**
Sea Turtle Specie: **Olive Ridley (Hatching)**
Sea Turtle Name: **Baby**
Rescue Partner: **American International School Lagos (AISL)**

05

Date of Rescue: **18th Nov. 2019**
Location: **Victoria Island**
Sea Turtle Specie: **Olive Ridley**

06

Date of Rescue: **23rd Nov. 2019**
Location: **Maroko**
Marua Roundabout Lekki
At the front of Eko Hotel









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